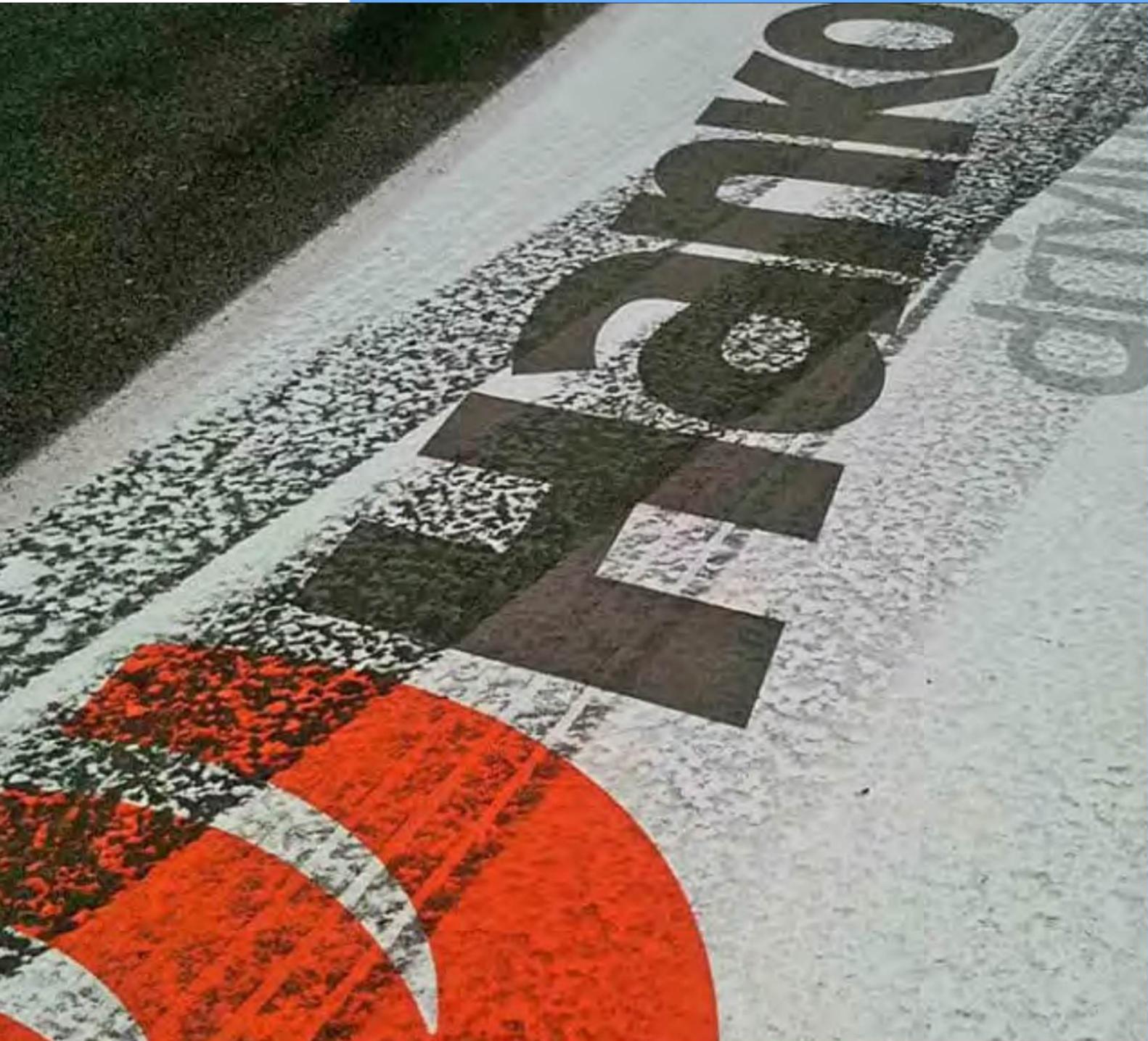




URBN  ADS
URBAN ADVERTISING

www.asphaluminium.de



URBN ADS

The URBN ADS GmbH company combines asphalt and road marking with ideas, creativity and experience. Founded in 2006 and further developed by partners at home and abroad, we work as a supplier, consultant and realizer for companies, agencies and local authorities.

Customers benefit from our entrepreneurial, technical and material-oriented versatility.

We have redefined asphalt and floor design with our products. It has brought us the success that has remained with us to this day. We trust in our potential, which is always the perspective for our customers and clients for their own success.

The original patented URBN ADS GmbH asphalt film was developed by URBN ADS GmbH.

The asphalt film meets all the requirements of the European DIN/EN standard.

The slip resistance and fire protection class is certified and proven.

The use in public areas is certified (Federal Highway Research Institute).

Due to the improvement in the technical properties during use, the asphalt film is particularly suitable for outdoor use and on difficult surfaces.

Floor foils in general

Floor surfaces are very suitable for advertising messages. Creatively designed, a floor design immediately catches the eye of every customer.

In the lower range - where 70% of all purchasing decisions are made - a floor design can even have a sales-supporting effect. A GfK study has shown that floor advertising has a high appeal for consumers and that customers would like to see this type of advertising more often.

Application examples

- Advertising spaces on asphalt. Concrete, screed, paving stones etc.
- Bus, streetcar and metro stops
- Sports events: Bicycle and car races, marathons, etc.
- Car dealerships, showrooms
- Museums, meeting points and other events
- Petrol stations and store entrances
- Parking lots and access roads
- Signalization and traffic signs
- Pedestrian zones and stairs

Advantages :

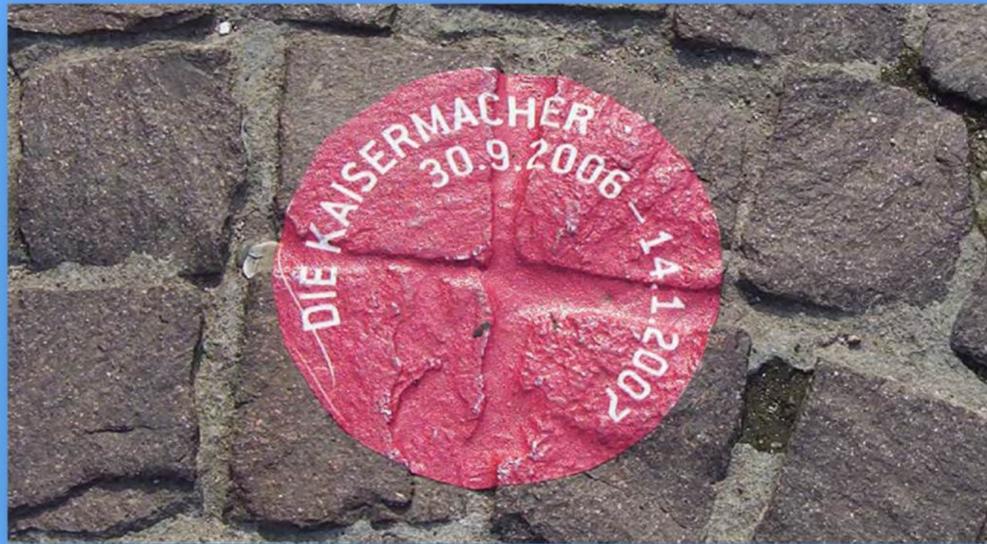
- Easy application and removal
- Best adaptation to all surfaces
- Absolutely non-slip
- PVC free / recyclable



The patented asphalt foil

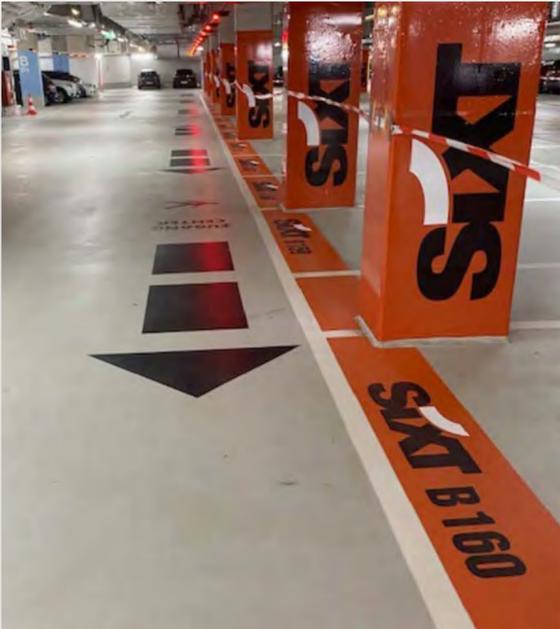


On the most difficult ground



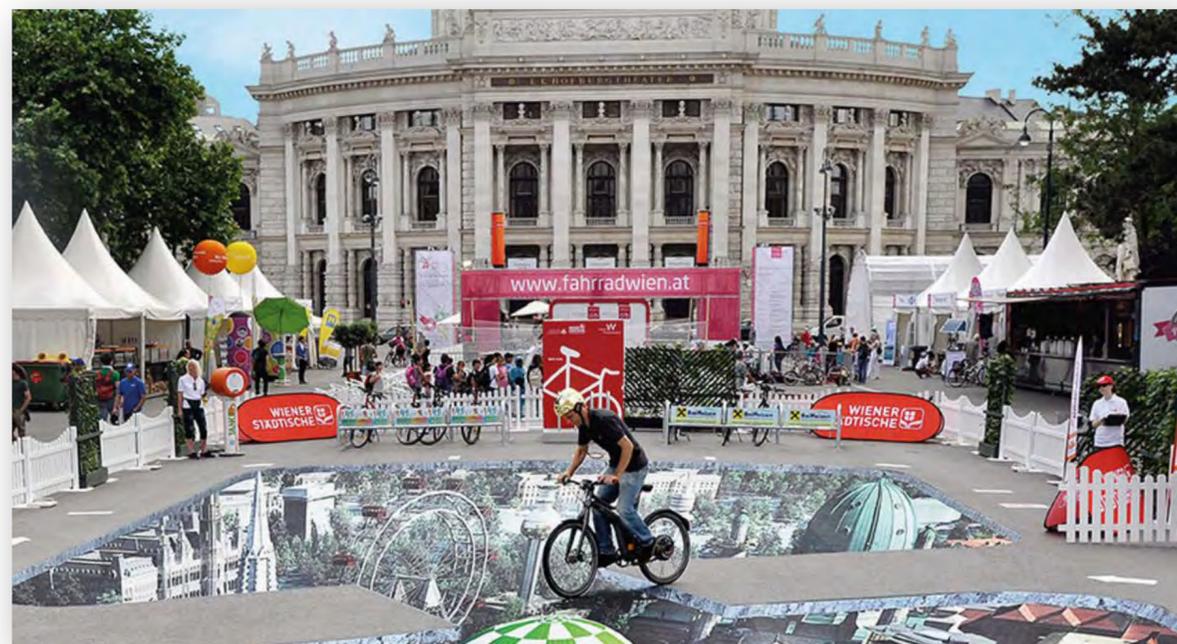
In parking lots





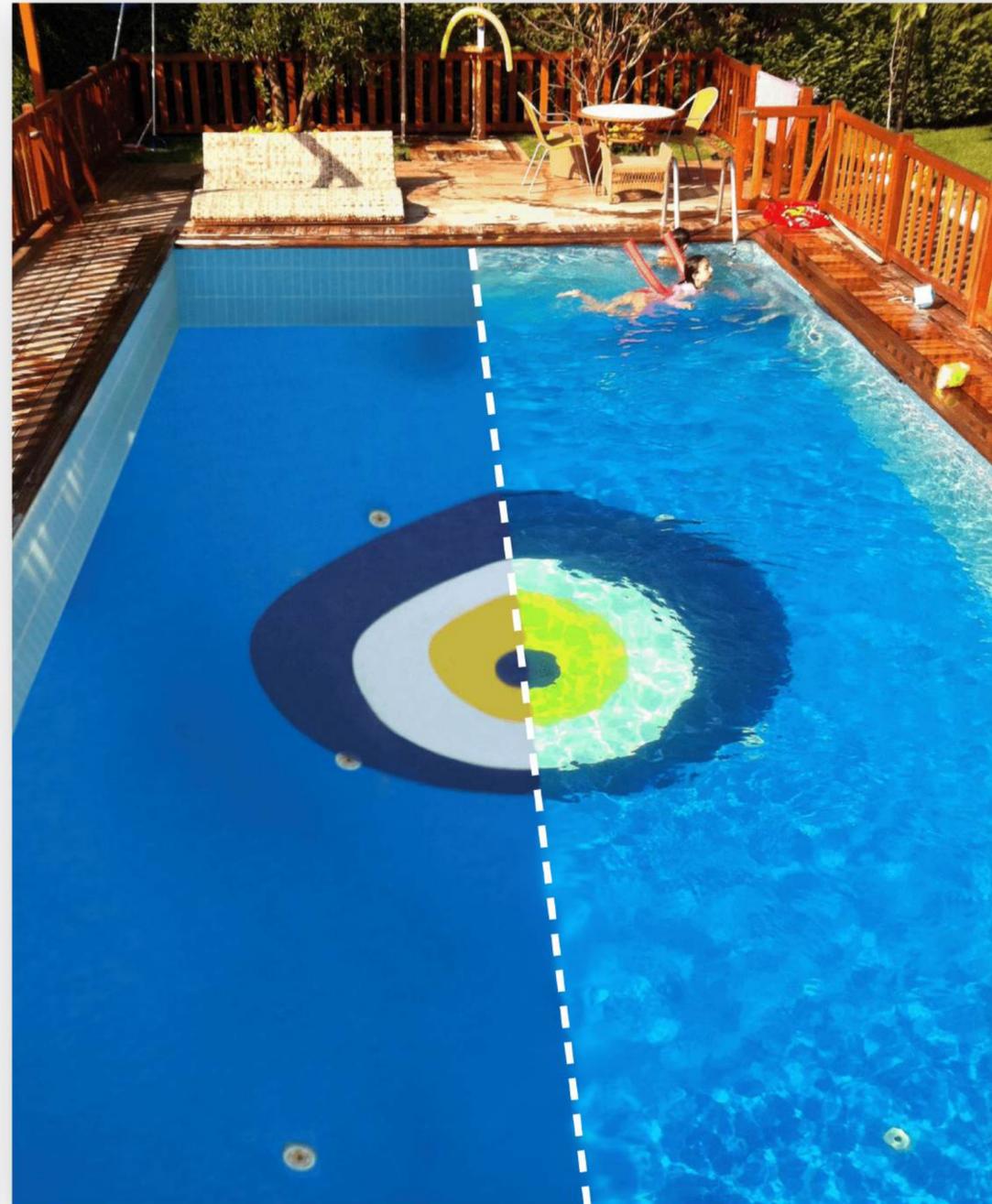
Worldwide projects / temporary applications







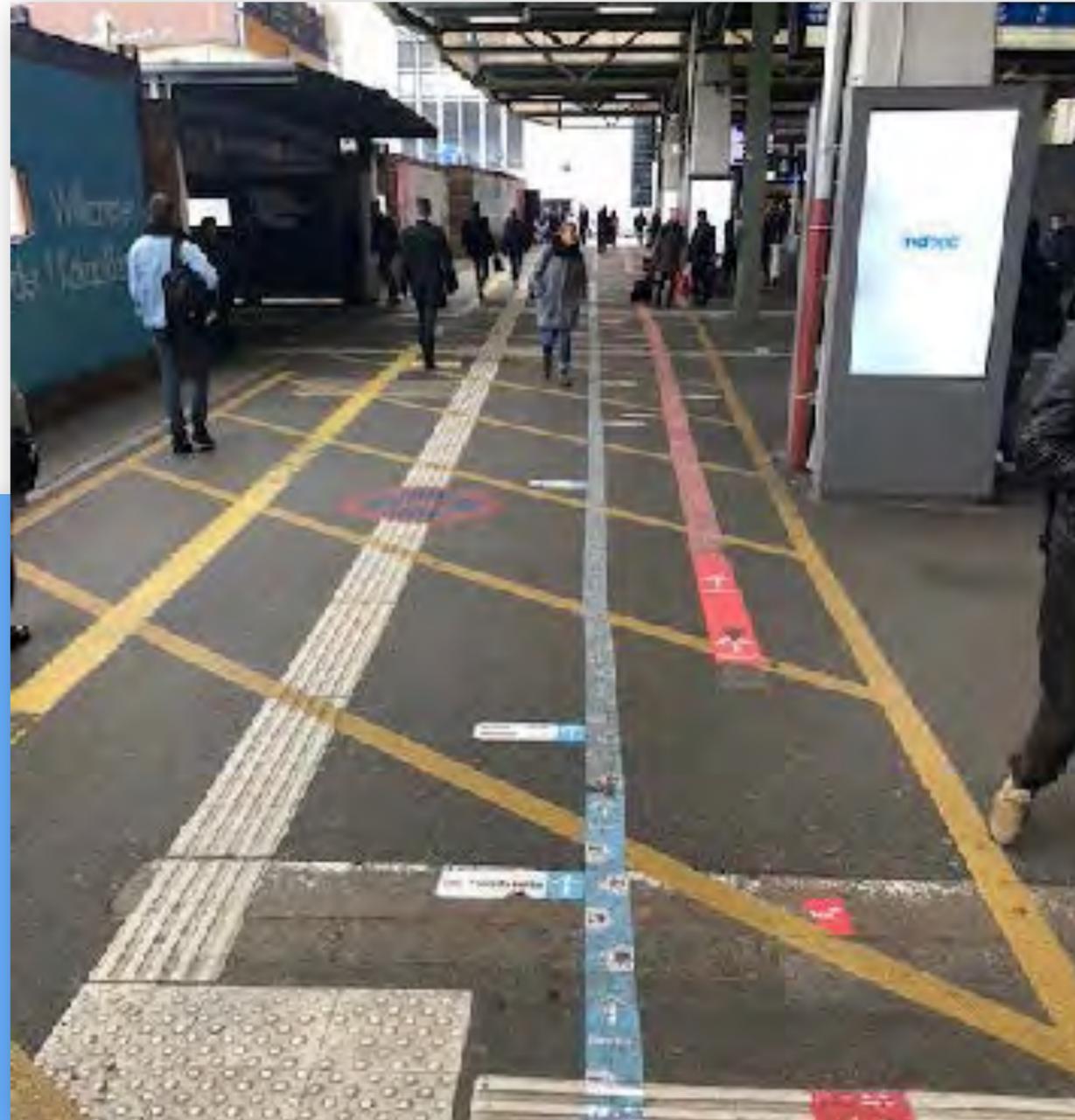
Sport / Tourism





Train stations





Bahnhof Stuttgart: Ohne URBN Folie



Bahnhof Stuttgart: Mit URBN Folie

Installation

Easy installation: The substrate should only be dry and free of sand or oil residue.
For better protection against UV radiation, the film can be coated with a 2K lacquer.



Projects for schools "Join in"



Trade in time UG
Im Kleinen Feld 57
40885 Ratingen

02102/395894